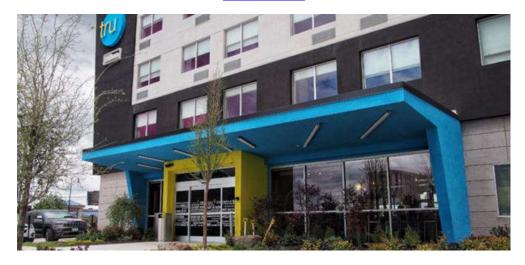
Hotel Business

Link to Article



Milestone Growth for Hilton's Midscale Brand

BY HOTEL BUSINESS ON JANUARY 12, 2018BRANDS

MCLEAN, VA—Tru by Hilton opened its first-ever property in Oklahoma City followed by eight additional hotel locations, and expanded internationally with signed deals for three locations in Canada.

In addition, the first-ever Tru by Hilton and Home2 Suites by Hilton dual-brand hotel marked its grand opening in Murfreesboro, TN. With more than 470 hotels in various stages of development, Tru by Hilton continues to fuel the development pipeline.

In May 2017, Hilton opened the first-ever Tru by Hilton—the company's 5,000th hotel—at Tru by Hilton Oklahoma City Airport. Since the brand's first property opening in Oklahoma City, the brand opened eight additional locations across the U.S.—McDonough, GA; Lancaster, PA; Cheyenne, WY; York, PA; Murfreesboro, TN; Stuttgart, AR; Las Vegas; and Portland, ME.