

TRAVEL TRADE

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Tru by Hilton

Tennessee Welcomes New Hilton Brand

Hilton has welcomed the opening of its first-ever Tru by Hilton and Home2 Suites by Hilton dual-brand hotel located in Murfreesboro, Tennessee.

While Tru by Hilton caters to shorter-term guests, while Home2 Suites by Hilton's all-suite accommodations provide an option for those seeking a longer stay, as they maintain their normal routine. From large communal spaces to innovative technology offerings, like rapid charging stations, the property's modern features appeals to all generations of savvy business and leisure travellers alike.

Alexandra Jaritz, global head, Tru by Hilton, commented, "These two brands work well together with their focus on design and value, and their desire to provide a unique and fresh experience for guests."