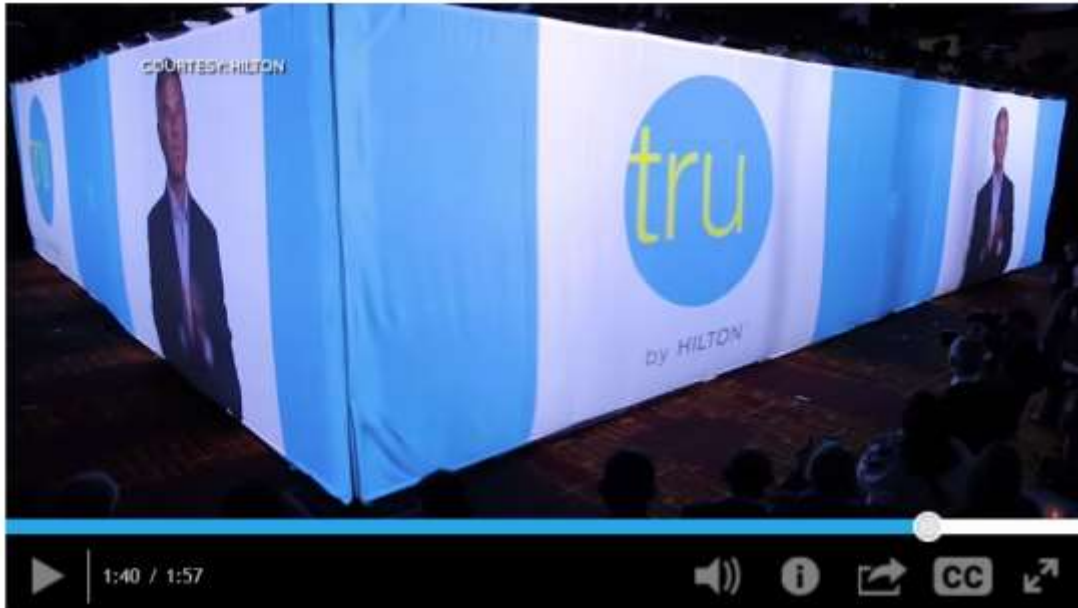




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Hilton has more than a dozen hotel brands, but why?

5:09 AM ET Thu, 21 Sept 2017

By 2027 the travel and tourism market will be worth \$3.5 trillion. Hilton wants a big share by offering hotels from luxury Conrad's, to economy brand Tru.