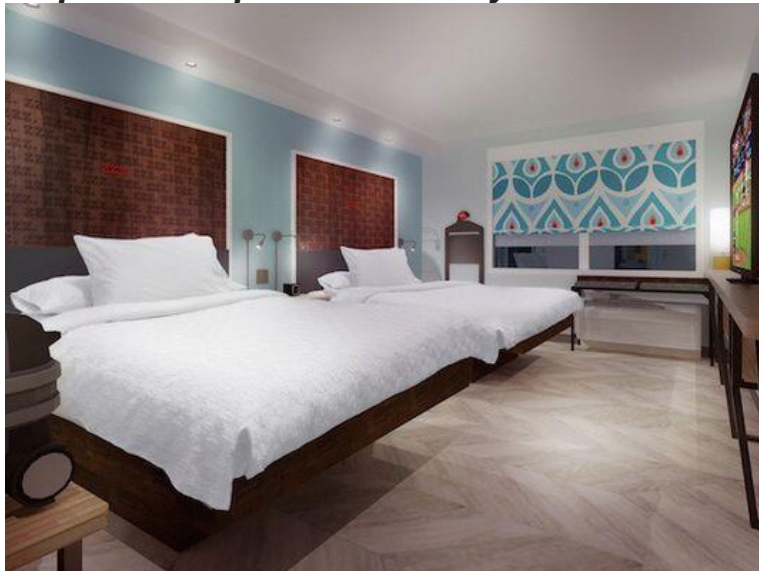


[Link to Article](#)

New hotel set to begin construction in River Ranch

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(Photo: Courtesy)

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One of Hilton's many hotels will soon start construction at Village Square in River Ranch at 1310 Camellia Blvd. This new hotel would appear to be located next to the "Pizza Hut" building, click ([here](#)) for more info on that building.

The new hotel is called [Tru by Hilton](#), and will consist of about 100 guestrooms. Each stylish guestroom will include a 55" TV, 150 DirecTV channels, and *free* wifi.

You can expect the norms and the not so norm, like a Fitness Center, 24/7 market, work spaces "hives", and a table with board games in the lobby. The price for all of this will run you on average of about \$135 per night.

According to the [Tru by Hilton website](https://www.tru.hilton.com), the brand is very new with only a small handful of locations with Lafayette joining that handful.

Website: [tru.hilton.com](https://www.tru.hilton.com)



An artist's rendering of the new Hilton Tru hotel to be built in River Ranch is seen. (Photo: Courtesy)



An artist's rendering of the lobby new Hilton Tru hotel to be built in River Ranch is seen. (Photo: Courtesy)

Ben Powers writes about business developments in Acadiana on his website and Facebook page, Developing Lafayette. To see more, visit “Developing Lafayette” on Facebook or [developinglafayette.com](https://www.developinglafayette.com).