

Hotel Business

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Three Dual-Branded Property Updates to Know

BY HOTEL BUSINESS ON SEPTEMBER 20, 2017 BRANDS. NEW-BUILDS

NATIONAL REPORT—Dual-branded properties have been trending as hotel companies seek to trim some costs by combining brands under one roof, and it's proving to be a success. Here's a look at recent dual-brand projects:

Tru by Hilton and Home2 Suites by Hilton

Hilton has opened its first-ever Tru by Hilton and Home2 Suites by Hilton dual-brand hotel located in Murfreesboro, TN. Owned by Kana Hotels, Tru by Hilton and Home2 Suites by Hilton Murfreesboro has 154 rooms total, with 79 for Tru by Hilton and 75 for Home2 by Hilton.

Marriott